

# buses and coaches, a smart move for efficient mobility!



Factsheet  
efficient

Providing highly flexible services, buses and coaches are key components of public transport, tourism, energy savings, environmental preservation, road safety, employment, and the economy as a whole.

[www.busandcoach.travel](http://www.busandcoach.travel)

[www.twitter.com/Smart\\_move](http://www.twitter.com/Smart_move)



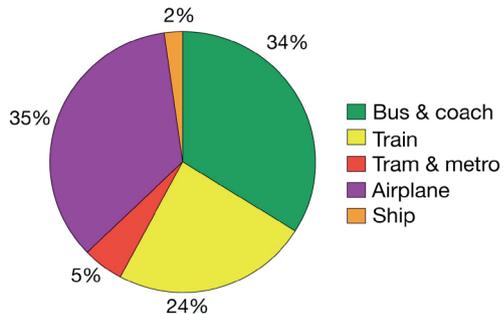
[www.facebook.com/SmartMoveCampaign](http://www.facebook.com/SmartMoveCampaign)



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## the backbone of public transport



EU-27 modal split of collective passenger transport (pkm)  
Source: EU Energy & Transport in Figures, Statistical Pocketbook 2009.

Bus and coach transport is used by national education systems on a massive scale for educational trips, school bus services, sports outings, etc.

55% of Europe's public transports (under public service obligation) are provided by buses and coaches, while railways, trams and metros together account for only 45%.

In Turkey road transport carries 95% of all passengers, half of which by buses and coaches.

US coaches account for 751 million passenger rides annually.

In Guangzhou, China, more than 25,000 passengers per hour per direction are transported by bus.

In France more than 1.1 billion people are transported by buses and coaches each year.

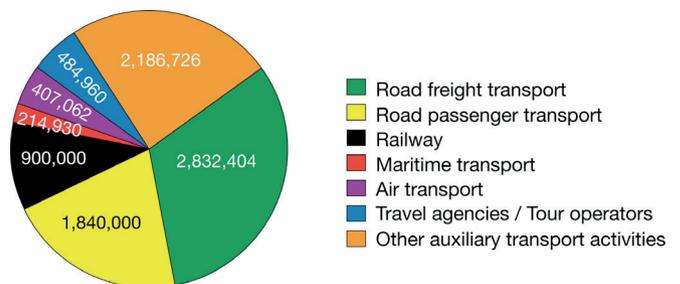
## major job providers

Bus and coach operators in Europe employ around two million drivers, technicians and administrative personnel.

Another million employees provide vehicle components, sell, insure, and inspect buses and coaches, while a further 5 million jobs in Europe depends directly or indirectly on bus and coach operations, such as in vehicle manufacturing, leisure and travel.

One job created in the bus and coach sector in the US, generates 3 to 3.5 additional jobs in partner industries.

The number of road passenger transport company staff in China nearly doubled from 14.2 million in 2001 to reach 21.2 million in 2008.



Employment by mode of transport  
Source: EU Energy & Transport Figures, 2009

## high flexibility

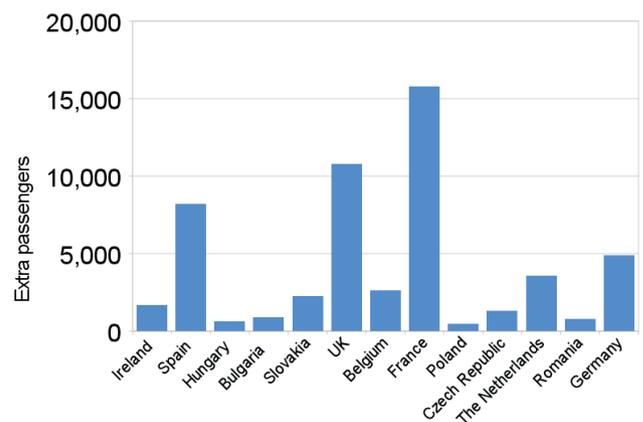
Buses and coaches perfectly complement other transport modes, by taking commuters or travellers from their point of departure to their final destination, sometimes via the train station or the airport.

During the volcanic ash cloud crisis in April 2010, coaches were immediately able to meet the demand of stranded airline passengers and rose to the challenge of bringing them to their destinations.

93,000 passengers were transported by Eurolines coaches compared to 39,000 passengers, an increase of 240 % compared to regular week.

1,192 extra coaches were provided by Eurolines over the duration of the volcanic ash cloud crisis.

25,000 additional seats were also mobilised by coach operators in France in less than 12 hours.



Number of extra passengers transported by Eurolines buses all over Europe during the volcanic ash crisis.  
Source: Eurolines, 2010

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